

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 26 January 2001
Name of applicant/court: Secretary for Internal Affairs
Applicant to the Labelling Body: Not Applicable
Title of Publication: Cleo No. 61 August 2000
Other Known Titles: Cleo (New Zealand) August 2000
Director: Not Applicable
Producer: Not Applicable
Publisher: Australian Consolidated Press (NZ) Ltd
Editor: Leonie Dale
Format: Magazine
Country of Origin: New Zealand
Language: English

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Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total Running time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Unrestricted.

Display Conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Cleo* No. 61 August 2000 is classified as:
Unrestricted.

Cleo is a lifestyle magazine printed on a monthly basis and aimed at an audience of women in their late teens to early twenties. The magazine includes articles, advice and advertising material aimed at this demographic. In this issue of *Cleo* there are articles and advice pages that contain limited references to matters of sex, however this information is presented in a non titillatory manner and is intended to be informative and entertaining.

The Classification Office considers that while the content of this issue of *Cleo* magazine is more suitable for a mature audience, the unrestricted availability of this publication is unlikely to be injurious to the public good.

OFLC Ref: 1907